

PPM Enhances Business Intelligence Capabilities Across All Service Lines

The demands on businesses today to respond to an ever-changing landscape of customer expectations, market conditions, workplace realities, and even the occasional global health crisis create disruptions. Those disruptions present challenges. They also present opportunities.

PPM specializes in helping clients align workspace strategy with business goals. Data is a critical tool in assessing and implementing those strategies, as is the use of the best tools and analytical practices to collect and evaluation information. But data alone can be confusing or even misleading. Having the ability to understand and respond to trends and how they impact clients are key to achieving business goals and advancing productive workspace strategies.



We recognize the power of data for high-performance companies and have invested in growing our business intelligence capabilities. Most recently, we added new Associate Director and “data whisperer” Frank Jordan to our team. Frank is known for identifying trends in data, deriving insights that lead to sound business recommendations with measurable results.

Prior to joining PPM, Frank created HR data and reporting strategies for 150,000 caregivers for the third largest healthcare organization in the U.S. He also developed reporting and web analytics dashboards and reports to strengthen business results for automotive marketing solutions for nine automotive manufacturers, supporting data for 10,000 dealership websites.

In his new role, Frank leads the development, implementation, and optimization of PPM’s business intelligence strategy as well as reports and dashboards that create actionable insights to support data-driven decisions. He came to PPM with more than 12 years of experience across a range of industries — experience invaluable to capital projects, transitions and relocations, workspace initiatives, and ultimately, truly valuable real estate programs.

Welcome Frank! Your excellence adds even more power to an already industry-leading team.